

THE COW 2024 – MY DREAM



HANS STORLIEN
HEAD OF MARKETING
NORWAY

geno

THE INVISIBLE COW

geno

WELL ADAPTED TO THE ROBOT

POLLED

LONGVITY



FERTILITY WITH SPERMVITAL

NO ANTIBIOTICS



GENOMIC BREEDING VALUE

FEED EFFICIENCY

TEMPERAMENT



THE BREEDING WAY



MAKE IT INTERESTING FOR THESE GUYS

BREEDING DAIRYMEN



geno